



# Texas 4-H Videography Project

## Project Description

The Texas 4-H Videography project nurtures young videographers, providing them with the skills and insights to capture the world around them through the lens, emphasizing both technique and artistic expression.

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The Texas 4-H Videography project offers budding videographers a platform to explore the captivating world of photography. Participants learn framing, composition, lighting, editing, and storytelling. The project encourages participants to tell stories through their photographs, emphasizing the power of visuals in conveying emotions and narratives. This project has opportunity to grow through various levels of complexity from shooting video on a cell phone, to shooting video on a high-quality camera with lights, microphones, and actors. This project truly allows for exploration.

### Basic

- Introduction and basic understanding of different video cameras.
- Introduction to framing, lighting, and story planning.
- Introduction to post-processing using simple tools like smartphone apps or basic software.

### Intermediate

- Introduction to different types of story-telling and editing processes.
- Introduction to video sound and microphone use.
- Youth may volunteer to video for 4-H club or county activities.

### Advanced

- Mastery of introductory level topics.
- Participant in different contests or beginning of a small business.
- Youth may also teach about videography through public speaking or educational presentations.

# TAKE VIDEOGRAPHY FURTHER

## *Project Learning Opportunities:*

- Videography field trips
- Guest lectures, project meetings, editing sessions
- Studio and camera shop tours
- Texas 4-H STEM Ambassadors
- Texas 4-H Videography Contest
- Outside contest opportunities from other organizations

## *Resources:*

- Texas 4-H Videography web page
  - <https://texas4-h.tamu.edu/projects/photography-video/>
- Texas 4-H Videography Explore Guide
  - COMING SOON
- Exposure Triangle Simulator
  - <https://dima.fi/exposure/>

## *Did you know?*

4-H is a club for kids and teens to develop life skills and make friends. Youth can join 4-H in all 254 counties. Everybody ages 8-18 and in 3rd-12th grades can join 4-H. Kids in Kindergarten to 2nd grades can join as Clover Kids. There are 43 different project areas in five project categories: Agriculture & Livestock, Family & Community Health, Leadership & Citizenship, Natural Resources, and STEM.

## *Want to get started?*

First...Contact your County Extension Agent!

- Contact information can be found at [texas4-h.tamu.edu](https://texas4-h.tamu.edu) > contacts information at the bottom of the page > county offices

**Explore more at [texas4-h.tamu.edu](https://texas4-h.tamu.edu)**