



STEM  
GROWS  
HERE.



# Texas 4-H Entrepreneurship Project

## Project Description

Would you like to learn how to run your own business? Learn how to market and sell your own products in this project. You will get to meet with business professionals and hear how they achieved their business goals and tour manufacturing facilities.

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Through the entrepreneurship project you will learn about business principles like product designing, marketing, basic accounting, what a business model is and how to make one, what makes other professionals successful, and the steps that go into manufacturing a product.

### Basic

The entry level participation in the Entrepreneurship project, for 4-H members of any age, would include:

- Designing your own product
- Exploring business models
- Hearing from successful business professionals
- Observing a manufacturing plant
- Interviewing entrepreneur's on their business experiences

### Intermediate

- After participating in the project for a while, youth may progress their knowledge and skills by participating in more events or expanding their knowledge of entrepreneurship.

### Advanced

By the time a 4-H member has reached the senior level, they may further expand their experience in the project with:

- Opening their own business and managing their planned business model.

# TAKE ENTREPRENEURSHIP FURTHER

## *Project Learning Opportunities:*

- Attend local and county project meetings.
- Participate in local, district, and state level industry opportunities, such as Ambassador Programs.
- Educational Presentations

## *Resources:*

- Be the “E” Entrepreneurship
- Entrepreneurship: Be the E book
- Personal Character Development Explore Guide
- Personal Leadership Development Explore Guide

## *Did you know?*

4-H is a club for kids and teens to develop life skills and make friends. Youth can join 4-H in all 254 counties. Everybody ages 8-18 and in 3rd-12th grades can join 4-H. Kids in Kindergarten to 2nd grades can join as Clover Kids. There are 43 different project areas in five project categories: Agriculture & Livestock, Family & Community Health, Leadership & Citizenship, Natural Resources, and STEM.

## *Want to get started?*

First...Contact your County Extension Agent!

- Contact information can be found at [texas4-h.tamu.edu](http://texas4-h.tamu.edu) > contacts information at the bottom of the page > county offices

**Explore more at [texas4-h.tamu.edu](http://texas4-h.tamu.edu)**