

## New 4-H year templates:

- Facebook cover photo
  - Canva link
- Facebook graphic
  - Canva link
- Instagram graphic
  - Canva link
- Press release template
  - Word document
    - The places you fill in are highlighted.
- Radio ad template
  - Word document
    - The places you fill in are highlighted.
- T-shirt design
  - Canva link
    - The design is what you will put your customization in. You download the design as a PNG and send that to your t-shirt print shop of choice. They can take it from there on getting your shirts printed.
- Pull up banner
  - PDF of template
  - If you choose to use this, please send me your county name, website, and phone number as soon as possible.
    - I will also need pictures if you choose to use their own. You are welcome to use the ones I provide, though! Keep in mind, I will need a high-quality photo because these photos are blown up very large on the printed banner.
  - When I send you the finished PDF, you will send it to a print company to purchase the banner. Here are the details you need to tell them:
    - “I need to order a single sided pull up banner that is 31.5 x 83.25 inches finished. The banner needs to be full color and includes a bleed.”
    - If you do not have a local print shop, I recommend TEEX Digital Print Shop in College Station. Shipping is available and their pricing is very reasonable. They require 10 business days of production time, so keep that in mind.

- Brochure customizable
  - PDF of template
  - If you choose to use it, please send me your county website, phone number, email, office address, and agent's name – any details you want on it. If you would like your social media platforms for the county on there, please send me those as well.
  - When I send you the finished PDF, you will send it to a print company to purchase the banner. Here are the details you need to tell them:
    - “I need to order a double-sided trifold brochure that is 11x8.5 inches finished size. The brochure should be full color and the file includes a bleed. I want the brochure printed on cardstock.”
      - Glossy cardstock is even better if the budget allows.
    - If you do not have a local print shop, I recommend TEEX Digital Print Shop in College Station. Shipping is available and their pricing is very reasonable. They require 10 business days of production time, so keep that in mind.

Contact:  
Callie Henly Cline  
Texas 4-H Marketing & Communications Specialist  
Texas A&M AgriLife Extension Service  
1470 William D Fitch Parkway  
College Station, Texas 77845  
979.321.5286