



2025 TEXAS 4-H DIGITAL STORYBOARD CONTEST

Purpose	The purpose of the Storyboard contest is to give 4-H members an opportunity to create a storyboard to showcase their original design. It also provides the members with an opportunity to gain knowledge of the career responsibilities of a designer and illustrator, enhance creativity and originality, and develop visual communication skills.
Design Brief Design for a Greener Future	As environmental awareness rises, upcycled and recycled fabrics are becoming pivotal in fashion and interior design. Circular fashion, emphasizing the reuse and recycling of materials, is revolutionizing the industry by merging sustainability with style. Your challenge is to create a digital storyboard that embodies this eco-conscious movement, showcasing how sustainable materials can be transformed into innovative and stylish products for 2025. Let your storyboard reflect the principles of circular fashion and inspire others to make eco-friendly choices that are both trendy and responsible.
Categories	<ul style="list-style-type: none"> • Wearable • Accessory • Jewelry • Pet Clothing • Home Decor • Furnishings
Participation & Level of Competition	<p>Storyboard is an Invitational contest for Senior 4-H members. Senior age 4-H members in grades 9,10,11 and 12 as of September 1, 2024. Senior 4-H members do not have to qualify at a district contest.</p> <p>A 4-H member may enter only one storyboard in the invitational contest.</p>
Original Work of 4-H Member:	All design illustrations and flats should be the original work of the 4-H member. The design may be hand drawn or computer drawn. No "copying and pasting" from someone's design as seen on the Internet, in a magazine, or other sources for the original design. Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. Each storyboard must be created by the 4-H member.
Digital Storyboard Size Requirement	Depending on the platform that you are using there will be different pre-determined size templates, most will also include the option to select custom dimensions. Storyboard dimensions need to be between 18"and 24" (in one direction) and 24"and 30" (in the other direction. The recommended size is 18" X 24".

Format of Storyboard	All entries must be saved as a PDF, jpeg, jpg or png.
Disqualification	<ul style="list-style-type: none"> • Category: Does not meet category criteria, rules, or guidelines. • The county did not certify storyboard by the deadline. • Entry fee not paid, or only partial fee paid. • Extremely poor quality/resolution.
Registering 4-H Online	<ol style="list-style-type: none"> 1. Go to 4-H Online. 2. Event name 2025 Texas 4-H Digital Storyboard Invitational. 3. Entry selection and fee payment will take place here. 4. You will receive a link to Submittable to upload entry. <p>Contact Angela McCorkle, armccorkle@ag.tamu.edu, if you have not received the submittable link 3 days after completing the 4-H Online registration.</p>
Entry Must Include	<ul style="list-style-type: none"> • Digital Storyboard • 4-H Storyboard Label
Deadlines & Entry Period	<ul style="list-style-type: none"> • Registration will be open from April 15, 2025- May 1, 2025, on 4-H Online • Entries must be approved by the county office by May 10, 2025 • Payment with a 4-H county or club check is due by May 15, 2025
Entry Fee	\$15
Judging	Storyboards will be evaluated based on the 4-H Storyboard Score Sheet. See 4-H Storyboard Score Sheet for judging criteria. All submissions will be judged on screen, so, make sure your submission adequately represents your design. i.e. good lighting, high resolution pictures.
Awards & Recognition	1st, 2nd & 3rd in each category will be recognized. All participants will receive a copy of their score sheets following the contest.
Results	Results will be available on the Texas 4-H website after Texas 4-H Roundup concludes. Judges will determine the placings and all decisions are final.
Roundup Display and Participation	Digital Storyboards may be on display at an exhibit during Texas 4-H Roundup. Digital Storyboard contest participants are not required to attend State 4-H Roundup unless they are competing in another contest. If a 4-H member/adult chooses to attend to view the display, they may do so but are required to pay the required registration fee.

The members of Texas A&M AgriLife will provide equal opportunities in programs and activities, education, and employment to all persons regardless of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation or gender identity and will strive to achieve full and equal employment opportunity throughout Texas A&M AgriLife.