



## **Opportunity4All PSA Scripts**

The following scripts are from the Opportunity4All PSA and range from 15 to 60 seconds in length. The scripts can be used by reaching out and working in partnership with local radio stations. These scripts can either be read live on-air, by an on-air talent, or can be pre-recorded by a 4-H youth.

Scripts can also be edited for local use by including your local 4-H website or giving URL (rather than 4-H.org).

### **Opportunity4All PSA Script for Live Read: 60 seconds (Recorded originally by Jennifer Nettles)**

In 4-H, we believe talent is everywhere.

But opportunity is not.

And the gap this is creating between our kids is only getting wider.

There are many causes, but it mostly comes down to race, what their parents earn and where they live.

This can mean less investment in schools, in after-school programs and in community services.

It's made worse by unequal access to education, technology, healthy foods, and the mentors who *inspire* our young people.

The recent pandemic has pushed some kids even further behind.

It's time we provide opportunities for ALL our kids.

It's time to invest in their potential, so they can help our communities, and our country, thrive.

Not in the future. Right now.

We believe nothing should hold a kid back.

And if we all pull together, nothing will.

Visit 4-h.org today and join us.

### **Opportunity4All PSA Script for Live Read: 30 seconds (Recorded originally by Jennifer Nettles)**

We believe talent is everywhere.

But opportunity is not.

And the gap this is creating between our kids is only getting wider.

There are many causes, but it mostly comes down to race, what their parents earn and where they live.



It's made worse by unequal access to technology, healthy foods and mentors.  
It's time we provide opportunities for ALL our kids.  
Nothing should hold a kid back.  
And if we all pull together, nothing will.  
Visit 4-h.org today and join us.

**Opportunity4All PSA Script for Live Read: 15 seconds  
(Recorded originally by Jennifer Nettles)**

In 4-H, we believe nothing should hold a kid back.  
And if we all pull together, nothing will.  
Visit 4-h.org today and join us.

**Additional End Tags**

These could be switched out for the last line of each PSA if desired:

“Donate Now at 4-H.org”

“Visit 4.H.org today and Join us”

“Learn More at 4-H.org”